

BIO

Graeme Barlow is a seasoned serial entrepreneur with an impressive track record spanning over 24 years. He is renowned for his pioneering efforts in the tech industry, co-founding and leading four successful companies that have left a significant mark on the business landscape.

In the early 2000s, Graeme stumbled into the world of digital currencies, co-founding a gaming currency company that was later acquired by WoWMine in 2006. His forward-thinking approach positioned him as a trailblazer in the tech sector.

A pivotal chapter in Graeme's journey came with his instrumental role in co-founding RocketOwl Inc, a social gaming company that achieved remarkable player success with over 1 million active users and was ultimately acquired by Keshet Technologies in 2014. This experience solidified Graeme's reputation as a strategic leader and visionary.

Graeme's entrepreneurial acumen extended to ProPetSoftware, where he co-founded a thriving SAAS company specializing in business management tools for the pet industry. The company continues to thrive with an impressive annual recurring revenue (ARR) exceeding \$1 million USD today.

As CEO of Keshet Technologies, Graeme displayed exceptional leadership by overseeing an early-stage SAAS investment fund and marketing incubator. His astute investments paved the way for the successful launch of several new companies, many of which continue to thrive in today's market.

Since 2016, Graeme has been focused on building Iversoft, a world-class software development agency specializing in mobile and emerging technologies. Under his guidance, the company has grown from a team of 7 and less than \$500k in annual services revenue to a national team of over 50, with annual revenue approaching \$10 million.

Graeme Barlow's career is a testament to his exceptional entrepreneurial spirit, innovative thinking, and unwavering commitment to fostering success in the tech industry. As a speaker, Graeme brings a wealth of knowledge and inspirational insights to audiences, drawing from his rich experience in entrepreneurship and technology.

